



A NEW ERA OF CONTINUED EXCELLENCE

**Five-Year Plan
2023 – 2028 Review**

*Board of Directors Meeting
June 2, 2023*

2023 – 2028 Five-Year Plan

The Educational Services Commission of New Jersey (ESCNJ) has worked in partnership with its Board of Directors, and constituents through our Annual Survey to develop this five-year plan. Our main objective is to evaluate ongoing services, create new initiatives which further enhance our current services, and provide growth and opportunities for any and all future endeavors.

ESCNJ would like to thank everyone who dedicated their time and effort in creating this five-year plan.

Nadia Romano, Deputy Superintendent

Anthony La Marco, Business Administrator/Board Secretary

Gary Molenaar, Assistant Superintendent

Meena Pasupathy, Director of Collaborative Educational Services

Nancy Armbruster, Former Director of Nonpublic Services

Russell Hudson, Principal of NuView Academy

Stacy Rieger, Principal of Academy Learning Center

Kate Johnson, Principal of Bright Beginnings Learning Center

Erynn Dakin, Professional Conference Center Coordinator

Patrick Piegari, Educational Consultant



2023 – 2028 Five-Year Plan

Laura Cagle, NuView Teacher

Lindsey Medeiros, Future Foundations Academy Teacher

Vaishali Korgaonkar, Center for Lifelong Learning Speech-Language Pathologist

Natasha Matisak, Co-op Purchasing Agent

Jonathan Jaffe, Jaffe Communications

David Oliveira, Piscataway Public Schools, Business Administrator/Board Secretary

Raphael Morales, South Brunswick Director of Special Services

Deirdre Ortiz, Piscataway Director of Special Services

Seth Worley, Piscataway Regional Day School Parent



2023 – 2028 Plan – Goal 1

PROFESSIONAL CONFERENCE CENTER

- **Expand and increase the professional development opportunities by marketing and encouraging school districts, educational institutions, and corporate entities to use the state-of-the-art ESCNJ Professional Conference Center:**
 - Construct social media platforms by enhancing content, engagement, and exposure with the use of metrics and tactics.
 - Create a status within the event industry to build partnerships to support both initiatives of the PCC and ESCNJ.
 - Positioning our mission to B2B organizations (Business to Business) to help drive brand awareness.
 - Emphasizing the vision as being “A Premier Meeting Place in Central Jersey” by understanding the demands and business needs for collaborations outside the classroom.



2023 – 2028 Plan – Goal 2

EXPANSION OF TRANSPORTATION SERVICES

➤ **Develop opportunities and services to expand the Transportation Department to allow for increased usage by school districts:**

- Expand service opportunities to Middlesex County school districts.
- Expand ESCNJ outreach to school districts outside of Middlesex County.



2023 – 2028 Plan – Goal 3

GROWTH OF THE AQUATICS AND FITNESS CENTER

➤ Increase memberships and expand the usage of the facility:

- Determine a “selling point” to be competitive with other fitness centers in the area.
- Expand community recognition through marketing and promotional strategies.
- Create community outreach programs and fundraising initiatives.



2023 – 2028 Plan – Goal 4

STRENGTHEN SCHOOL SAFETY AND CYBER SECURITY PREPAREDNESS

- **Develop and increase the implementation of the information/Cyber Security Framework and School Safety security measures:**
 - Enhance Cyber Security measures through continuous updates to the ESCNJ internal framework and security plan.
 - Provide assistance to districts outside of ESCNJ to strengthen all current and future relationships.
 - Reinforce General Safety Measures throughout the school district.



2023 – 2028 Plan – Goal 5

EXPANSION OF THE ESCNJ PURCHASING COOPERATIVE

- **Develop and expand the products, services, and purchasing opportunities for current and future members of the ESCNJ Purchasing Cooperative:**
 - Advertise and promote the Co-op by aggressively marketing through several media platforms and the ESCNJ EXPO.
 - Expand the Co-op to neighboring state public entities.
 - Develop data to share with current and new members to show the cost savings.
 - Continue to offer competitive and quality services and pricing to all members.

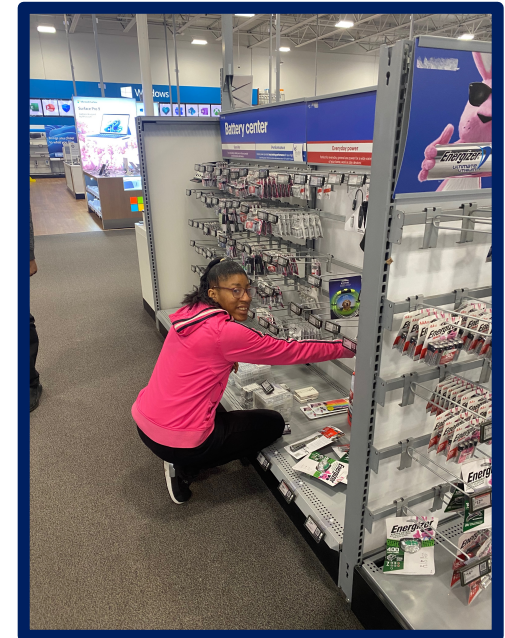


2023 – 2028 Plan – Goal 6

HIGHER QUALITY EDUCATIONAL SERVICES

➤ **Expand and enhance programs serving students with Autism, Multiple Disabilities, and Community-based Instruction to:**

- Expand professional development to support ESCNJ staff and increase their capacity to serve students with special needs.
- Continue to work with Commission programs to support student transitions to least-restrictive environments.
- Implement community-based instruction in lower grades with a focus on social/daily activities.
- Restore community-based instruction and services for in-district ESCNJ programs.

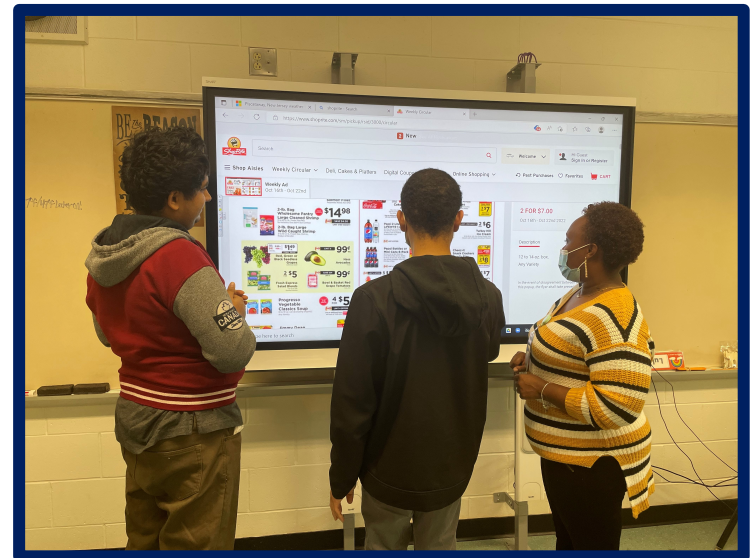


2023 – 2028 Plan – Goal 7

ADULT COMMUNITY SERVICES (ACS)

➤ Enhance and expand the Adult Community Services program by:

- Seek grants to supplement Medicaid reimbursement.
- Expand opportunities for community engagement of ACS participants.
- Continue to support participants with higher needs (e.g., self-help and/or behavioral), including adults graduating from ESCNJ schools.



2023 – 2028 Plan – Goal 8

CURRICULUM, INSTRUCTION AND RELATED SERVICES

➤ Enhance instructional and therapeutic programs and activities:

- Reassess and align the continuity of instruction across all ESCNJ programs.
- Ensure continuity of instruction by implementing vertical articulation and consistency across grade and age level bands.
- Increase professional development opportunities for faculty/staff to improve instruction.



2023 – 2028 Five-Year Plan

QUESTIONS

and

NEXT STEPS

